

Industry News

Southwest seminar February 23

The 2nd Annual Product Development Seminar of the AOCS' Southwest Section will be held from 9 a.m. to 4 p.m. Wednesday, Feb. 23, 1983, in the Buena Park Hotel in Buena Park, California.

Seven papers have been scheduled. Mike Jaglois of Ramey Communications will discuss technical support for advertising campaigns; Craig Keely of PQ Corporation will talk on agglomeration techniques for detergent products; Bill Finley of Ciba-Geigy will review the choice of fluorescent whitening agents for detergents; Jerry Lindauer of IFF will discuss the role of fragrance in household products; John Barrett of Purex will talk on the role of an R&D chemist in product development; Bill Ritter of Conoco will review surfactant cost and availability projections; and Les Leenerts of Purex will discuss labeling laws and needs for the detergent industry.

Registration fee is \$30 in advance, \$35 at the door. The fee includes all materials and lunch. Further information is

available from Larry G. Copeland, Pilot Chemical Company, 11756 Burke St., Santa Fe Springs, CA 90670.

Calendar

AOCS NATIONAL MEETINGS

Annual Meeting, 1983: May 8-12, Chicago Marriott, Chicago, IL.

1984

"Surfactants in Our World—Today and Tomorrow," CESIO Surfactant World Conference, May 6-10, 1984, Munich, Germany. Contact: CESIO, Avenue Louise 250, Boite 102, 1050 Brussels, Belgium.

Polyunsaturated Fatty Acids

A monograph edited by Wolf-H. Kunau and Ralph T. Holman, 258 p. Hardbound—\$15 for AOCS members and students, \$25 for nonmembers. This monograph records the contributions of twenty noted researchers who contributed to the 1975 AOCS symposium on unsaturated fatty acids. The symposium was premised on the increasing need to combine separate disciplines in lipid research. Speakers thus were invited who specialized in chemical, physical and biochemical properties of lipids. Topics included biosynthesis, oxidation and regulation of metabolism, analysis, chemistry/physicochemistry, and experimental and clinical data. Illustrations and references enhance this collection.

Please send me _____ copy/copies of **Polyunsaturated Fatty Acids**.

Mail this coupon to: **American Oil Chemists' Society**
508 S. Sixth Street
Champaign, IL 61820

Name _____
Association/Firm _____
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